

FILE

SEPTEMBER 15

1969

fashion calendar

29th year • issued weekly

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SEPTEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	OCTOBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	NOVEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	DECEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

WEEK BEGINNING MONDAY, SEPTEMBER 15, 1969

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Sept. 15 10:30 A.M.	OPENING OF "BEENE BAZAAR" By invitation. Thereafter by appointment. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Monday Sept. 15 11:30 A.M.	OPENING OF RESORT COLLECTION Designed by Dorothy Farbo. By reservation. Contact: Virginia Yost, BR9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Sept. 15	1:15 P.M., NAT KAPLAN, 498 Seventh Avenue, 21st floor, LO. 5-4115		
Monday Sept. 15 2:30 P.M.	SHOWING OF RESORT COLLECTION By reservation. Contact: Alice Berman, PE. 6-6983.	BRANELL; MISS BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Monday Sept. 15 2:30 P.M.	PRESS SHOWING OF SWIMWEAR COLLECTION By invitation. Contact: WI. 7-4232.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday Sept. 15	RESORT-EARLY SPRING COLLECTION Designed by Frances Prisco. Contact: LO. 4-9311.	TED BROWN	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Sept. 15	RESORT AND HOLIDAY RAINWEAR COLLECTION By appointment. Contact: Maury Leonard, PL. 9-3000.	JEAN LOUIS FOR CHANDELLE LTD.	HOTEL PLAZA PRIVATE SUITE
Beginning Monday Sept. 15- Sept. 26	SHOWINGS OF FRENCH READY-TO-WEAR Pierre Bardin presents Resort and Early Spring collections by Marie Chantal of Cannes and Basta of Paris. By appointment. Contact: PL. 9-3000. Publicity: Ruth Hammer Associates, 246-4818.	MARIE CHANTAL; BASTA OF PARIS	HOTEL PLAZA PRIVATE SUITE
Beginning Monday Sept. 15	HOLIDAY-RESORT COLLECTION Cocktail, evening, at-home fashions. By appointment. PL. 5-5529.	EVA HAYNAL	435 FIFTH AVENUE SHOWROOM - PENTHOUSE
Beginning Monday Sept. 15	SHOWING OF RESORT COLLECTION Dresses, at-home fashions, swimsuits, playclothes. Contact: EL. 5-4309.	TINA LESER	300 EAST 51ST STREET SHOWROOM - SUITE 15D
Beginning Monday Sept. 15	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: LO. 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Sept. 15	RESORT-EARLY SPRING COLLECTION Continuous showings. Contact: 594-5660.	LEO NARDUCCI	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Sept. 15	RESORT AND EARLY SPRING COLLECTION Informal showings.	RAFFAELE Contact: LO. 5-3250.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR Publ: Betty Flannery, LE. 2-2571.
Beginning Monday Sept. 15	NEW COLLECTION BY SUSUMU Continuous showings.	YOUNG MODES; ROBERT K Contact: WI. 7-1643.	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Sept. 15- Sept. 19	BOSTON GIFT SHOW AT STATLER-HILTON HOTEL, BOSTON. Contact: Little Brothers Shows, 220 Fifth Avenue, MU. 9-7147.		
Tuesday Sept. 16 9:00 A.M. Breakfast	PRESS PREVIEW: FALL MENSWEAR Men's international Fall couture from the Tomorrow Shop, Valentino and Mrs. Fish. Show at 9:45. By invitation. (Public Shows: Wed., Sept. 24 at 6:00 and 8:00 P.M., 3rd floor.)	ALEXANDER'S	ST. REGIS LIBRARY Public Relations: Walter Hauser, PL3-1542.
Sept. 16	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626		
Sept. 16	10:00 A.M., SAMUEL WINSTON, 530 Seventh Avenue, 11th floor, CH. 4-2616		
Sept. 16	10:30 A.M., CHUCK HOWARD, 550 Seventh Avenue, 2nd floor, LO. 4-2155		
Tuesday Sept. 16 11:00 A.M.	PRESS PREVIEW: TIFFEAU SWIMWEAR Jacques Tiffeau will preview his Cruise-Spring '70 swimwear collection for Catalina. By invitation only. Contact: Laura Riordan, LA. 4-4696.	CATALINA	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Tuesday Sept. 16 11:30 A.M.	FALL FASHIONS BY CHRISTIAN DIOR-N.Y. Customer showing of Christian Dior-N.Y. fashions. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Tuesday Sept. 16 12:00 Noon Luncheon	PRESS SHOWING OF FUR COLLECTION Showing of Ben Kahn's Fall-Winter fur collection. By invitation. Contact: BR. 9-0633; or Arnold Jurdem, 421-1461.	BEN KAHN (150 WEST 30TH STREET)	HOTEL PLAZA CRYSTAL ROOM
Tuesday Sept. 16 12:00 Noon	SHOWING OF TONY COLECCHIO COLLECTION Open to public. Contact: Adrienne Seiden, OR. 5-1000 Ext. 388.	FRANKLIN SIMON	PAVILLION 3RD FLOOR
Sept. 16	12:00 Noon, HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0462		
Tuesday Sept. 16 1:00 P.M.	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY BY MURRAY NIEMAN	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Sept. 16 1:00 P.M.	PUBLIC FASHION SHOWINGS Informal modeling of the "Evelyn Roaman Collection". Open to public. (Boston: Mon., Sept. 15, 2:30 P.M., 20 Winter St.; Philadelphia: Wed., Sept. 17, 2:30 P.M., 1209 Chestnut St.) Contact: Mariette Schumacher, 679-8600.	ROAMAN'S	20 WEST 39TH STREET
Sept. 16	2:30 P.M., ALDRICH, 530 Seventh Avenue, 12th floor, CH. 4-1872		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 16 2:30 P.M.	HOLIDAY-RESORT COLLECTION By reservation. Thereafter continuous.	SONY SHOTLAND FOR GOLET	225 WEST 37TH STREET SHOWROOM - 12TH FLOOR Contact: Murray Gross, LA. 4-5591.
Tuesday Sept. 16 3:00 P.M.	FALL AND WINTER COLLECTION Private showing for press and customers. By invitation. Publicity: Happie Reilly, Ruder & Finn, PL. 9-1800.	ELIZABETH ARDEN	691 FIFTH AVENUE SAISON - 2ND FLOOR
Tuesday Sept. 16 4:00 P.M. Cocktails	SHOWING OF MENSWEAR "Corduroy For All Seasons". <u>Show at 4:45.</u> By invitation only. Publicity: Helen Boyd, LO. 4-2900.	CROMPTON RICHMOND CO. INC. (1071 SIXTH AVENUE)	HOTEL PLAZA TERRACE ROOM
Sept. 16	4:00 P.M., MALCOLM STARR, 530 Seventh Avenue, 20th floor, 594-0030		
Tuesday Sept. 16 5:30 P.M. Cocktails	PRESS PREVIEW: HOLIDAY JEWELRY "Jewelry as Clothing" by Bill Smith. By invitation only. Publicity: Mary Woolley, Firestone Associates, 924-4728.	RICHELIEU	N.Y. HILTON HOTEL EAST PENTHOUSE
Tuesday Sept. 16 5:30 P.M.- 7:30 P.M. Cocktails	HOLIDAY FASHIONS IN BAN-LON Bacardi Rum party and showing of Holiday fashions in Ban-Lon by Eloise Curtis for Happenstance. By invitation only. All invitations have been issued. Publicity: Terry Yoffe, Puritan, 695-7900.	HARPER'S BAZAAR; HAPPENSTANCE; BACARDI	EL MOROCCO 307 EAST 54TH STREET
Tuesday Sept. 16 6:30 P.M.- 8:30 P.M.	SECOND SESSION: CAREER COURSE "Buying and Merchandising". Speakers: William Lippincott, Lord & Taylor; Walter Rothschild, Jr., Abraham & Straus; Collette Touey, Bergdorf Goodman; Jimmi York, Fancy That & Bedlam. Price: \$2.50 (individual session) or \$20.00 (10 lectures). Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENG. CENTER 345 EAST 47TH STREET
Beginning Tuesday Sept. 16	RESORT-EARLY SPRING COLLECTION Informal showings by appointment. Contact: LA. 4-7285.	HERBERT GALLANT	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Tuesday Sept. 16	SHOWING OF RESORT COLLECTION By reservation. Contact: WI. 7-7457.	KIKI HART	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Sept. 16	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Bob Miller, 594-6880.	MILBO	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Sept. 16	RESORT COLLECTION Informal showings by appointment. Contact: OX. 5-1350.	JOHN MOORE	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday Sept. 16	RESORT COLLECTION Continuous by appointment. Contact: Mr. Revell, CH. 4-7270.	RONDINA-MANZO	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Sept. 16	RESORT COLLECTION BY BILL HAIRE Continuous showings.	VICTORIA ROYAL Contact: WI. 7-6845.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR Publ: Essie Pinsker, WI. 7-2514.
Beginning Tuesday Sept. 16	OPENING: RESORT COLLECTION Informal showings by appointment.	CHESTER WEINBERG Contact: CH. 4-3877.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday Sept. 16- Nov. 2	OPENING: ART EXHIBIT "American Naive Painting of the 18th and 19th Centuries" from the Chrysler collection. (Press Day: Mon., Sept. 15, 9:00 - 5:00) Leon Levine or Patricia Behrmann, 249-4100.	WHITNEY MUSEUM OF AMERICAN ART	945 MADISON AVENUE AT 75TH STREET Public Relations:
Wednesday Sept. 17 9:45 A.M.	PRESS PREVIEW OF FALL-WINTER IMPORTS Preview of Paris and Italian haute couture originals and Ohrbach's line-for-line original fabric copies. (For Release, Fri., Sept. 19) Fashion Coordinator: Bobbi Queen. Publicity: Mark Klauser. Also Showing: Tues., Sept. 23, 1:00 P.M. (for immediate release), by invitation; second show: 6:00 P.M., open to public. (Westbury, Thurs., Sept. 25, 1:00 P.M., 2nd fl.) <u>Invitations will be issued.</u> Contact: Miss Gavin, OX. 5-4000 Ext. 208.	OH RBACH'S	18 WEST 35TH STREET 5TH FLOOR
Wednesday Sept. 17 10:30 A.M.	RESORT COLLECTION By reservation. Thereafter by appointment. Contact: LO. 3-5650.	PATTULLO-JO COPELAND	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday Sept. 17 11:00 A.M.	RESORT DRESSES AND SPORTSWEAR By invitation. Thereafter continuous. Contact: Betsy Jordan, CH. 4-6350.	TANNER/TANNERWAY BY MELBA HOBSON	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Wednesday Sept. 17 11:30 A.M.	OPENING OF RESORT COLLECTION Designed by Pam Lawrence. By reservation. Contact: Joy Roman, BR. 9-5991.	MISS MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Sept. 17 11:45 A.M.	SEPTEMBER COLLECTION Anthony Muto's designs for the gala season and Early Spring. By reservation. Contact: Jean Palitz, PE. 6-1351.	JOSEPH SPEAKER	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Wednesday Sept. 17 12:30 P.M. Luncheon	VALENTINO FASHIONS AT LUNCHEON SHOW Private luncheon showing of Fall and Winter fashions by Valentino. Invitations have been issued.	LORD & TAYLOR	HOTEL PLAZA BALLROOM
Wednesday Sept. 17 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Fall-Winter collection by John Anthony. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	ADOLPHE ZELINKA (512 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Sept. 17	1:00 P.M., HARVEY BERIN, 530 Seventh Avenue, 7th floor, PE. 6-0206		
Wednesday Sept. 17 2:30 P.M.	SHOWING: RESORT-EARLY SPRING COLLECTION Designed by Dominic. Contact: Maria Finkle, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 17 3:30 P.M.	PRESS PREVIEW: FALL-WINTER FURS By invitation only. Contact: 565-3870.	FEMINA FURS	330 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday Sept. 17 5:30 P.M.	PRESS RECEPTION: BRITISH ARTISTS Preview of exhibition and sale (through Oct. 4) by contemporary British artists under the auspices of the Institute of Contemporary Arts, London, and Mario Amaya, chief curator, Art Gallery of Ontario. By invitation only. Publicity: Toni Oliver, OX. 5-4400 Ext. 2683.	MACY'S	9TH FLOOR ART GALLERY
Wednesday Sept. 17 7:00 P.M. Buffet	FURS AND COUTURE SHOW IN WASHINGTON Fall-Winter fur fashions by Ellen Kourtidis and International Couture from around the globe. By invitation. Contact: 202-232-3386.	GIOVANNA (1521 CONN. AVE. N.W.)	DUPONT PLAZA HOTEL WASHINGTON, D.C.
Beginning Wednesday Sept. 17	RESORT AND HOLIDAY COLLECTION By appointment. Contact: Mark Thompson, PL. 3-8175.	MARION DIGNEY LTD.	14 EAST 53RD STREET SHOWROOM - 6TH FLOOR
Thursday Sept. 18 9:00 A.M. and 12:00 Noon	THE IMPORT COLLECTION: BREAKFAST & LUNCHEON Showing of imports at breakfast and luncheon presentations. Chmn & commen- tator: Betsy Talbot Blackwell, Editor-in-Chief, <u>Mademoiselle</u> . Prices (breakfast): \$10.00, members; \$20.00, guests; (luncheon): \$15.00, members; \$25.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM
Thursday Sept. 18 2:00 P.M. Cocktails	PREVIEW: RESORT COLLECTION "I Love Trevira"--Early Spring and Resort collection in Trevira polyester. <u>Show at 2:30.</u> By invitation. Thereafter in showroom. Contact: Miss Tanya, 524-9846.	ELGE BOVE (530 SEVENTH AVENUE)	ST. REGIS ROOF
Thursday Sept. 18 4:00 P.M. Cocktails	PRESS-BUYER SHOW: SPRING SWIMWEAR Catalina and Jacques Tiffeau will present Spring '70 swimwear collections for press and buyers. Cocktails at 4:00 P.M. <u>Show promptly at 4:30.</u> By invitation only. Contact: PE. 6-2855.	CATALINA (1407 BROADWAY)	FOUR SEASONS 99 EAST 52ND STREET
Thursday Sept. 18 6:00 P.M.	"LONDON IN NEW YORK Public showing of English imports. Special Guest: Gerald McCann. Contact: Adrienne Seiden, OR. 5-1000 Ext. 388.	FRANKLIN SIMON	4TH FLOOR
Friday Sept. 19 2:30 P.M.	SHOWING OF FUR COLLECTION Furs by Geoffrey Beene, Birger Christensen, Galanos, Catherine Guilbert, Jean Louis. By invitation. Contact: EL. 5-6800.	BONWIT TELLER	57TH STREET WING 2ND FLOOR
Friday Sept. 19- Oct. 26	OPENING OF SPECIAL EXHIBIT "Tea Cups of Kenneth Price"--exhibition of the fanciful and grotesque tea cups created by the Los Angeles sculptor and ceramicist. Public Relations: Leon Levine or Patricia Behrmann, 249-4100.	WHITNEY MUSEUM OF AMERICAN ART	945 MADISON AVENUE AT 75TH STREET
Sept. 22	YOM KIPPUR (Jewish Day of Atonement) - Monday		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Sept. 22- Oct. 4	SCANDINAVIAN FASHION WEEKS Opening of two-week fashion promotion on Macy's junior floor. Publicity: Joan Streit, OX. 5-4400.	MACY'S	"THE SCENE" 3RD FLOOR
Tuesday Sept. 23 10:00 A.M.	SHOWING: RESORT COLLECTION By reservation. Contact: CH. 4-1542.	BEN REIG	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Sept. 23 10:00 A.M.	PREVIEW: FALL-WINTER FUR COLLECTION Preview of furs designed by Jacques Kaplan, Mrs. George Plimpton, Wyatt Cooper, Emmanuele Khan. By invitation. Contact: Marilyn Surgil, CI6-3416.	GEORGES KAPLAN (730 FIFTH AVENUE)	FINCH COLLEGE MUSEUM 62 EAST 78TH STREET
Tuesday Sept. 23 11:00 A.M.	RESORT AND EARLY SPRING COLLECTION By reservation. Thereafter by appointment. Contact: LO. 4-3246.	SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Sept. 23 11:30 A.M.	FALL FASHIONS BY JERRY SILVERMAN Customer showing of fashions designed by Shannon Rodgers. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR
Tuesday Sept. 23 12:00 Noon Picnic	PRESS PREVIEW: SUMMER MENSWEAR Showing of Summer '70 menswear ideas for the "Big Man". By invitation only. Contact: Andrea Peterson, 563-4920.	JOHN WEITZ	40 WEST 55TH STREET SHOWROOM - 3RD FLOOR
Sept. 23	1:00 P.M., OHRBACH'S IMPORT SHOW (by invitation only) see page 4		
Tuesday Sept. 23 2:00 P.M.	RESORT AND EARLY SPRING COLLECTION Showing of coats, suits, costumes. Also Sept. 30, Oct. 7 at 2:00 P.M. By appointment. Contact: Miss Lorna or Miss Delphine, OX. 5-5100.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Sept. 23	2:30 P.M., FREDRICA FURS PRESS SHOW (see page 7)		
Tuesday Sept. 23 5:30 P.M.	PRESS PREVIEW: NEW ROOM SETTINGS Designed for "The Man's Point of View". Publicity: Elizabeth Ready, WI7-3300.	LORD & TAYLOR	8TH FLOOR
Sept. 23	6:00 P.M., OHRBACH'S IMPORT SHOW (open to public) see page 4		
Beginning Tuesday Sept. 23	RESORT AND EARLY SPRING COLLECTION By appointment. Contact: 563-6380.	CHRISTIAN MANN FOR ADOLPH BLANK	512 SEVENTH AVENUE SHOWROOM - 33RD FLOOR
Beginning Tuesday Sept. 23	EARLY SPRING COLLECTION Continuous showings of International Coats and Costumes and Couture Rain- coat Collection by Valentino of Rome. Contact: Rita Young, CH. 4-3815. Publicity: Muriel Durand, 355-6744.	LAWRENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Tuesday Sept. 23	OPENING OF RESORT COLLECTION Continuous showings. Contact: Helen Feinstein, LO. 3-6143.	RIKKI FOR SPORT TRIO	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 23- Oct. 2	IRISH READY-TO-WEAR SHOWINGS Spring fashions by Basil Collins, Donegal Design, Emor, Gailwear, John Hagarty-J.P. Fashions, David Kenna, Sheila Mullally, Pallas Knitwear, Perry of Dublin. <u>Until Oct. 9</u> : Pat Crowley, Jimmy Hourihan, Henry White. Also showing: <u>Sept. 15-18</u> , Westbury Hotel, Toronto; <u>Oct. 12-17</u> , Sheraton-West, Los Angeles. Contact: Brigid Greene, 265-5230. Publicity: Sue Gardner, 98 Riverside Drive, TR. 7-4952.	IRISH EXPORT BOARD (590 FIFTH AVENUE)	WARWICK HOTEL 6TH AVE. & 54TH ST.
Wednesday Sept. 24 11:00 A.M.	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: BR. 9-5794.	DAVID KIDD FOR MARQUISE	512 SEVENTH AVENUE SHOWROOM - 35TH FLOOR
Wednesday Sept. 24 11:00 A.M. and 3:00 P.M.	INTERNATIONAL FALL FASHION SHOWS For benefit of Children's Cancer Fund of America. By invitation. Tickets: \$10.00 per person. Publicity: Walter Hauser, PL. 3-1542. Public Relations: Serge Obolensky Associates, 1010 Third Avenue, 421-8266.	ALEXANDER'S	LEXINGTON & 58TH ST. 3RD FLOOR
Wednesday Sept. 24 11:30 A.M. Luncheon	LUNCHEON MEETING "Space Spinoff"--capsule coverage of residential, commercial and outer space. Speakers: Dr. Franklyn Branley - chairman, American Museum-Hayden Planetarium; Eric Pick-Warner, Burns, Toan, Lunde; Erica Lemle - Erica Lemle Interiors. Prices: \$12.00, members; \$14.00, guests. Contact: Jeanne Lewin, TE. 8-5133.	NATL HOME FASHIONS LEAGUE (767 LEXINGTON AVENUE)	N.Y. HILTON HOTEL SUTTON NORTH BALLROOM
Wednesday Sept. 24 12:30 P.M. Luncheon	ANNUAL DIAMOND AWARDS LUNCHEON Annual Diamonds-International Awards luncheon and exhibit (open at 11:30). By invitation only. Contact: Mildred Kosick, 974-7461.	N.W. AYER & SON, INC. (1345 SIXTH AVENUE)	HOTEL PLAZA BAROQUE SUITE
Wednesday Sept. 24 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Fall Collection and Holiday Highlights. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	SONY SCHOTLAND FOR GOLET	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Sept. 24 2:00 P.M.	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: Ethel Shields, 736-1310.	RENBROOK FASHIONS	205 WEST 39TH STREET SHOWROOM - 9TH FLOOR
Wednesday Sept. 24 2:30 P.M.	SHOWING OF NEW FUR COLLECTION "Show and Tell"--fur collection designed by Arthur Schwartz. (<u>Press Show: Tues., Sept. 23 at 2:30.</u>) By invitation. Contact: CH. 4-8685. Publicity: Pauline Greene, Charles J. Charney, 867-2288.	FREDRICA FURS	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday Sept. 24 3:30 P.M.	PREVIEW OF FUR COLLECTION Fall-Winter furs. By invitation. Contact: Joseph J. Davis, CI. 5-0322.	REISS & FABRIZIO (6 WEST 57TH STREET)	ST. REGIS ROOF
Wednesday Sept. 24 4:00 P.M. Cocktails	RESORT DRESSES AND SPORTSWEAR By invitation. Thereafter by appointment in showroom, 20th floor. Contact: OX. 5-4270. Publicity: Pennoyer Associates, MU. 2-6480.	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Sept. 25	1:00 P.M., OHRBACH'S IMPORT SHOW, WESTBURY, L.I. (see page 4)		-7-

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Sept. 25 2:30 P.M.	RESORT-SPRING DRESSES AND SUITS By invitation. Thereafter continuous.	DAVID CRYSTAL	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Contact: Lynn Delgado, BR. 9-6560.
Thursday Sept. 25 3:00 P.M.	CUSTOM ORDER AND BOUTIQUE FASHIONS By invitation.	NINA DIMOS	36 EAST 61ST STREET SALON Contact: Ariel Eweson, 838-4302.
Beginning Thursday Sept. 25	OPENING OF CRUISE COLLECTION Informal showings.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR Contact: CH. 4-5693.
Beginning Thursday Sept. 25	RESORT AND EARLY SPRING COLLECTION By appointment.	MILA EDITIONS (DIV. RENBROOK) Contact: Ethel Shields, 736-1310.	205 WEST 39TH STREET SHOWROOM - 9TH FLOOR
Sunday Sept. 28 5:00 P.M.	SPRING OPENING IN LOS ANGELES By invitation. Thereafter by appointment.	HELGA (722 S. L.A. ST.) Contact: 213-MA. 7-0806.	BEVERLY HILLS HOTEL BEVERLY HILLS, CALIF.
Beginning Sunday Sept. 28	SPRING COLLECTIONS IN CALIFORNIA Spring collections by member firms: Helen Bass; Georgia Bullock; Charles Cooper; Cooper Couture; Wayne Fuller; Bert Geiger; Harrods California; Helga; Michaelson; Sebastian; Stanley Nelson; Ernst Strauss; Travilla; Werle. Contact: Marjorie Carne, 213-627-1034 (L.A.).	LOS ANGELES FASHION GUILD (110 EAST 9TH STREET)	INDIVIDUAL SHOWROOMS
Sept. 28- Oct. 1	PHILADELPHIA GIFT SHOW at Benjamin Franklin Hotel. Contact: Little Brothers Shows, 220 Fifth Avenue, MU. 9-7147.		
Sunday Sept. 28- Oct. 1	SPRING '70 MARKET WEEK "Fashion Fling"--over 300 BAMA members will present boys' and young men's apparel and accessories. Fashion show produced by Michael Brown and commented by John Weitz. Cocktail performances: Sept. 28, 29 (tickets:\$10); breakfast performances: Sept. 29, 30 (tickets: \$5.00). Contact: Robert Gur-Arie, 594-4130.	BOYS' & YOUNG MEN'S APPAREL MFRS ASSN	HOTEL NEW YORKER 8TH AVE. & 34TH ST.
Sunday Sept. 28- Oct. 1	SCANDINAVIAN FASHION WEEK, Bella Center, Copenhagen, Denmark. Showings by leading ready-to-wear manufacturers from Denmark, Finland, Norway, Sweden. Contact: Colvin, Kaplan, Ross, 22 West 48th Street, CI. 7-3300.		
Sunday Sept. 28- Oct. 3	CHICAGO MENSWEAR & BOYSWEAR MARKET Holiday-Cruise market. Contact: 312-527-4141.	MEN'S & BOYS' CLUB	MERCHANDISE MART CHICAGO, ILL.
Monday Sept. 29 9:30 A.M. Coffee	PRESS PREVIEW: FALL-WINTER FURS Preview of fur fashions. <u>Show promptly at 10:00 A.M.</u> By invitation. Publicity: Vera Bacal, CI. 7-1388.	MAXIMILIAN FURS	20 WEST 57TH STREET SHOWROOM - 3RD FLOOR
Monday Sept. 29 10:00 A.M. Breakfast	PRESS PREVIEW: "EXOTICA SHOP" Preview of new shop (4th floor) featuring ready-to-wear and home furnishings from around the world. <u>(For Release, Mon., Sept. 29.)</u> By invitation. Publicity: Olga Soffer, TR. 5-2200.	ABRAHAM & STRAUS (BROOKLYN)	9TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Sept. 29 11:30 A.M.	SPRING COLLECTION IN CALIFORNIA By invitation. Thereafter by appointment. Contact: 213-627-5257.	BERT GEIGER FOR CAMPIONI	122 EAST 7TH STREET LOS ANGELES, CALIF.
Monday Sept. 29 3:30 P.M.	RESORT COLLECTION IN CALIFORNIA By invitation. Thereafter by appointment. Contact: 213-627-4614 (L.A.).	IRENE BY HUBERT LATIMER	122 EAST 7TH STREET LOS ANGELES, CALIF.
Monday Sept. 29 6:00 P.M.	CUSTOMER SHOW: Evening wear by Harry Striebel for David Morris. Seiden, OR. 5-1000, Ext. 388.	FRANKLIN SIMON	2ND FLOOR Publicity: Adrienne
Tuesday Sept. 30 12:00 Noon Luncheon	PREVIEW: SWIMWEAR '70 Preview of Robby Len (div. Genesco) showing 1970 swim and beachwear collection. By invitation. Contact: MU. 5-4794 or 724-9988.	ROBBY LEN (1410 BROADWAY)	GALLERY OF MODERN ART COLUMBUS CIRCLE
Tuesday Sept. 30 12:30 P.M. Luncheon	COUTURE COLLECTION AT LUNCHEON SHOW Fall and Winter fashions. Reservations (\$5.75): PL. 9-7010. Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.	TIZIANI OF ROME	HOTEL PLAZA TERRACE ROOM
Sept. 30	2:00 P.M., ORIGINALA, 512 Seventh Avenue, 43rd floor, OX. 5-5100		
Tuesday Sept. 30 3:00 P.M.	PRESS PREVIEW: MADE-TO-ORDER FURS Press preview of custom-order furs designed by Emeric Partos. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR FUR SALON
Tuesday Sept. 30 4:30 P.M. Cocktails	"HANDS BEAUTIFUL" Presentation of a "new cosmetic concept in fashion gloving". By invitation. Publicity: Barbara Kling, LT. 1-8024.	ARIS GLOVES (10 EAST 38TH STREET)	RAINBOW GRILL 30 ROCKEFELLER PLAZA
Tuesday Sept. 30 5:30 P.M. Cocktails	RESORT-SPRING IN CALIFORNIA By invitation. Thereafter by appointment. Contact: 213-627-5427 (L.A.).	ESTEVEZ FOR NEAL	719 SOUTH L.A. STREET LOS ANGELES, CALIF.
Wednesday Oct. 1 4:00 P.M. Cocktails	PREMIERE SHOWING: SWIMSUIT COLLECTION Showing of Geoffrey Beene collection and the Roxanne resort collection of swimwear. By invitation. Thereafter by appointment at showroom, 1407 Broadway. Contact: 679-8060.	GEOFFREY BEENE FOR ROXANNE	THE FOUR SEASONS 99 EAST 52ND STREET
Thursday Oct. 2 8:30 A.M. Coffee	MENSWEAR FASHION PRESENTATION "International Trends Collection"--showing of men's fashions. Show at 9:15. For press, retailers, manufacturers. By invitation. Contact: Chip Tolbert, PL. 9-3232.	ESQUIRE MAGAZINE (488 MADISON AVENUE)	AMERICANA HOTEL GEORGIAN ROOM
Friday Oct. 3 9:30 A.M. Breakfast	PRESS PREVIEW: NEW BOUTIQUE The press is invited to meet M. Claude Vuitton at the opening of the Louis Vuitton Boutique of luggage and accessories. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	LUGGAGE DEPARTMENT 11 EAST 49TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Oct. 3 11:00 A.M.	PRESS PREVIEW: RESORT AND SPRING Also Oct. 6, 7 at 11:00 A.M.	B.H. WRAGGE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	By reservation. Contact: WI. 7-4968.		
Sunday Oct. 5- Oct. 8	NATIONAL SHOE SHOW IN CHICAGO Sponsored by National Footwear Manufacturers Association; National Shoe Re- tailers Association; Volume Footwear Retailers of America; New England Footwear Association. Contact: Edward A. Launzel, 594-7606.	NATIONAL SHOE FAIR	PALMER HOUSE; HILTON; SHERATON-BLACKSTONE
Oct. 6	11:00 A.M., WRAGGE, 550 Seventh Avenue, 9th floor, WI. 7-4968		
Monday Oct. 6 12:00 Noon; 2:00 P.M.	RESORT-SPRING COLLECTION Also, Oct. 7, 9, 13, 15 at 12:00 Noon. LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	By reservation. Contact:		
Monday Oct. 6 2:00 P.M.	RESORT-SPRING COLLECTION Also Oct. 13, 14, 17 at 11:00 A.M.	GAYLE KIRKPATRICK	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
	By reservation. Contact: 524-7900.		
Oct. 7	11:00 A.M., WRAGGE, 550 Seventh Avenue, 9th floor, WI. 7-4968		
Tuesday Oct. 7 12:30 P.M. Luncheon	PREVIEW OF REVILLON FUR COLLECTION Fall collection from Park Avenue Room and preview of Revillon fur collection by Fernando Sanchez. Benefit showing for Kips Bay Boys' Club. By invita- tion only. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR PARK AVENUE ROOM
Oct. 7	2:00 P.M., ORIGINALA, 512 Seventh Avenue, 43rd floor, OX. 5-5100.		
Tuesday Oct. 7 5:00 P.M.	RESORT AND SPRING COLLECTION By reservation. Contact: WI. 7-4968.	B.H. WRAGGE STITCHES	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Oct. 8 11:30 A.M.	CUSTOMER SHOWING: FALL COLLECTION Customer showing of Fall Collection by Elinor Simmons for Malcolm Starr. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR
Oct. 8	12:00 Noon, GEOFFREY BEENE, 530 Seventh Avenue, 12th floor, LW. 4-0454		
Wednesday Oct. 8 3:30 P.M.	PRESS PREVIEW: FALL-WINTER COLLECTION "The Classics of the 70's"--Fall-Winter collection. Contact: Oley Borris, 832-8550.	DIMITRI OF ITALY (42 EAST 57TH STREET)	THE GROUND FLOOR 51 WEST 52ND STREET
	By invitation only.		
Wednesday Oct. 8 4:15 P.M. Cocktails	SHOWING OF HANA E MORI COLLECTION Showing of fashions by Hanae Mori for press and buyers. (Trade luncheon showing: Fri., Oct. 10, 12:30 P.M., Hotel Plaza) By invitation only. Producer and commentator: Phyllis Youngheart, PL. 1-0752.	JAPAN SILK ASSN	HOTEL PLAZA TERRACE ROOM
Oct. 13	11:00 A.M., GAYLE KIRKPATRICK, 530 Seventh Avenue, 29th floor, 524-7900		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 13	12:00 Noon, GEOFFREY BEENE, 530 Seventh Avenue, 12th floor, LW. 4-0454		
Monday Oct. 13 1:00 P.M.	OPENING: RESORT- SPRING COLLECTION Also Oct. 14, 20, 21, 27, 28 at 1:00 P.M. By reservation. Contact: LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Oct. 13	3:00 P.M., BILL BLASS FOR MAURICE RENTNER PRESS SHOW (see below)		
Monday Oct. 13- Oct. 19	FALL ANTIQUES FAIR Hours: 1:00 - 10:30 P.M., Mon. - Sat.; 1:00 - 5:00 P.M., Sun. Admission: \$2.50. Publicity: Mary Osborne, 683-9128.	WESTCHESTER ENTERPRISES	71ST INFANTRY ARMORY PARK AVE. & 34TH ST.
Tuesday Oct. 14 9:30 A.M.	OPENING: SPRING COLLECTION Also Oct. 16, 21, 23 at 9:30. By reservation. Contact: WI. 7-4551.	JACQUES TIFFEAU	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Tuesday Oct. 14 10:00 A.M.	OPENING: SPRING COLLECTION Also Oct. 16 at 10:00. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Oct. 14 10:30 A.M.	OPENING: SPRING COLLECTION By reservation. Contact: LO. 4-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Oct. 14 11:00 A.M.	RESORT AND SPRING COLLECTION Also Oct. 21, 23 at 11:00. Contact: Stuart Kreisler, LA. 4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Oct. 14	11:00 A.M., GAYLE KIRKPATRICK, 530 Seventh Avenue, 29th floor, 524-7900		
Tuesday Oct. 14 12:00 Noon	OPENING: RESORT- SPRING COLLECTION Also Oct. 16 at 12:00 Noon. By reservation. Contact: BR. 9-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Oct. 14 1:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 16, 21 at 1:00. By reservation. Contact: LO. 3-0988.	HANNAH TROY	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Oct. 14	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 22nd floor, LA. 4-3520		
Tuesday Oct. 14 2:30 P.M.	OPENING OF SPRING COLLECTION Also Oct. 16, 21, 23 at 2:30. (Press Show: Mon., Oct. 13, 3:00 P.M. By invitation.) By reservation. Contact: LA. 4-6968.	BILL BLASS FOR MAURICE RENTNER	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Oct. 14	3:30 P.M., OSCAR DE LA RENTA PRESS SHOW (see page 12)		
Tuesday Oct. 14 4:00 P.M.	RESORT AND SPRING COLLECTION Also Oct. 20, 23 at 4:00. By reservation. Contact: OX. 5-1350.	JOHN MOORE	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Oct. 14 5:15 P.M.	FIRST COLLECTION IN NEW SHOWROOM Resort-Spring fashions by Angela. By invitation. Also Oct. 16, 21 at 5:15. By appointment. Contact: 695-7230.	ROSSINO-ANGELA	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 15 9:00 A.M. Breakfast	PRESS PREVIEW: WOMEN'S FOOTWEAR Showing of Red Ball's Spring-Summer collection of casual footwear. By invitation only. Contact: Bonnie Ackley, 219-522-2220.	RED BALL FOOTWEAR (MISHAWAKA, INDIANA)	ESSEX HOUSE GARDEN ROOM
Oct. 15	10:00 A.M., BRIGANCE FOR FORNAROTTO PRESS SHOW (see page 13)		
Wednesday Oct. 15 10:30 A.M.	OPENING OF RESORT- SPRING COLLECTION Also Oct. 22, 29 at 10:30. By reservation. (Press Show: Oct. 13 at 3:30. By invitation.) Contact: LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Oct. 15 11:00 A.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 279-3091.	PIERRE CARDIN NEW YORK	205 WEST 39TH STREET SHOWROOM - 15TH FLOOR
Oct. 15	12:00 Noon, GEOFFREY BEENE, 530 Seventh Avenue, 12th floor, LW. 4-0454		
Oct. 15	1:00 P.M., CHESTER WEINBERG PRESS SHOW (see below)		
Wednesday Oct. 15 2:30 P.M.	"PART TWO" COLLECTION BY MARIE MCCARTHY Also Oct. 21, 28 at 2:30. By reservation. Contact: CH. 4-1872.	ALDRICH	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Oct. 15 4:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 20, 22, 27 at 4:00. By reservation. (Press Show: Oct. 15 at 1:00 P.M. By invitation.) Contact: CH. 4-3877.	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday Oct. 15 6:30 P.M. Dinner	ANNUAL AWARD DINNER AND FASHION SHOW For benefit of Designers Creative Workshop. Chmn: Eugene Coghurn, Pres., Dan River Mills; Carl Rosen, Pres., Puritan. M.C.: Louis Laun, V.P., Celanese Fibers. By invitation only. Contact: Frances Duehren, WI.7-0324.	N.Y. FASHION DESIGNERS (1457 BROADWAY)	HOTEL PLAZA BALLROOM
Oct. 16	9:30 A.M., JACQUES TIFFEAU, 550 Seventh Avenue, 8th floor, WI. 7-4551		
Thursday Oct. 16 10:00 A.M.	RESORT-SPRING COLLECTION Also Oct. 21, 23 at 10:00 A.M. By reservation. Contact: CH. 4-2616.	ROXANNE FOR SAMUEL WINSTON	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Oct. 16	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626		
Thursday Oct. 16 11:30 A.M.	OPENING: RESORT- SPRING COLLECTION Also Oct. 21 at 11:30. By reservation. Contact: Maurice Geiss, 564-3857.	ANDREW WOODS	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Oct. 16	12:00 Noon, GEOFFREY BEENE, 530 Seventh Avenue, 12th floor, LW. 4-0454		
Oct. 16	12:00 Noon, MOLLIE PARNIS, 530 Seventh Avenue, 18th floor, BR. 9-5012		
Oct. 16	1:00 P.M., HANNAH TROY, 530 Seventh Avenue, 2nd floor, LO. 3-0988		
Thursday Oct. 16 2:00 P.M.	SHOWING OF RESORT- SPRING COLLECTION Also Oct. 21 at 2:00. By reservation. (Press Show: Wed., Oct. 15 at 10:00. By invitation.) Contact: Ralph Glassberg, 947-1717.	BRIGANCE FOR FORNAROTTO	48 WEST 37TH STREET SHOWROOM - 14TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Oct. 16 2:30 P.M.	SPRING COLLECTION Also Oct. 22 at 2:30.	CHRISTIAN DIOR- NEW YORK, INC. By reservation. Contact: Maria Finkel, LO. 4-9220.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Oct. 16	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, LA. 4-6968		
Thursday Oct. 16 4:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 21, 23 at 4:00.	DONALD BROOKS By reservation. Contact: WI. 7-8235.	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Oct. 16	5:15 P.M., ROSSINO-ANGELA, 530 Seventh Avenue, 18th floor, 695-7230		
Thursday Oct. 16 6:30 P.M.	SHOWING OF RESORT- SPRING COLLECTION By invitation. Contact: Geraldine Peterson, 685-3766.	SANT'ANGELO (24 EAST 38TH STREET)	PLACE TO BE ANNOUNCED
Friday Oct. 17 10:30 A.M.	OPENING OF SPRING COLLECTION Also Oct. 21, 22 at 10:30.	PATTULLO-JO COPELAND By reservation. Contact: LO. 3-5650.	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Oct. 17	11:00 A.M., GAYLE KIRKPATRICK, 530 Seventh Avenue, 29th floor, 524-7900		
Monday Oct. 20 10:30 A.M.	SPRING COLLECTION By invitation only. Thereafter at showroom (11th floor) by reservation. Contact: Janet Bonomo or Gene Schweitzer, 594-5660.	LEO NARDUCCI (530 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Monday Oct. 20 11:00 A.M.	SPRING COLLECTION Also Oct. 20 at 3:00. By reservation. (Press Show: Tues., Oct. 21 at 3:00. By invitation.) Contact: Dorothy Herme, CH. 4-7270.	SARMI	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Oct. 20	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 22nd floor, LA. 4-3520		
Monday Oct. 20 2:30 P.M.	SPRING COLLECTION BY BOB BUGNAND By reservation. Contact: PE. 6-2663.	SAM FRIEDLANDER	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Monday Oct. 20 3:00 P.M.	FALL AND WINTER COIFFURE FASHIONS Presentation of new coiffures. Fashion director and coordinator: R. Keith. Press by invitation. Tickets: \$20.00 each. Contact: Richard Petrolia, 22 E. 62nd St., 751-6240. Publicity: Marsha Gerber, PL. 2-2254.	INTERCOIFFURE- AMERICA	HOTEL PIERRE GRAND BALLROOM
Oct. 20	3:00 P.M., SARMI, 550 Seventh Avenue, 3rd floor, CH. 4-7270		
Oct. 20	4:00 P.M., JOHN MOORE, 550 Seventh Avenue, 24th floor, OX. 5-1350		
Oct. 20	4:00 P.M., CHESTER WEINBERG, 498 Seventh Avenue, 10th floor, CH. 4-3877		
Oct. 21	9:30 A.M., TIFFEAU, 550 Seventh Avenue, 8th floor, WI. 7-4551		
Oct. 21	10:00 A.M., SAMUEL WINSTON, 530 Seventh Avenue, 11th floor, CH. 4-2616		
Oct. 21	11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave., 23rd fl., LA4-9350		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 21 11:30 A.M.	SPRING COLLECTION By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	BELLE SAUNDERS FOR ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Oct. 21	11:30 A.M., ANDREW WOODS, 550 Seventh Avenue, 11th floor, 564-3857		
Oct. 21	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 22nd floor, LA. 4-3250		
Oct. 21	1:00 P.M., HANNAH TROY, 530 Seventh Avenue, 2nd floor, LO. 3-0988		
Oct. 21	2:00 P.M., BRIGANCE FOR FORNAROTTO, 48 W. 37th St., 14th floor, 947-1717		
Tuesday Oct. 21 2:30 P.M.	SPRING COLLECTION Designed by Ole Borden and Carmine Porcelli. By reservation. Also Oct. 28 at 2:30. Contact: Murray Solomon, LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Oct. 21	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, CH. 4-1872		
Oct. 21	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, LA. 4-6968		
Oct. 21	3:00 P.M., SARMI PRESS SHOW (see page 13)		
Oct. 21	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235		
Oct. 21	5:15 P.M., ROSSINO-ANGELA, 530 Seventh Avenue, 18th floor, 695-7230		
Wednesday Oct. 22 10:30 A.M.	OPENING OF SPRING COLLECTION Designed by Shannon Rodgers. By invitation. Contact: Jeanne Dionne, CH. 4-4940 or CH. 4-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Oct. 22	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350		
Oct. 22	2:30 P.M., CHRISTIAN DIOR-N.Y., 498 Seventh Avenue, 17th floor, LO. 4-9220		
Oct. 22	4:00 P.M., CHESTER WEINBERG, 498 Seventh Avenue, 10th floor, CH. 4-3877		
Oct. 23	9:30 A.M., JACQUES TIFFEAU, 550 Seventh Avenue, 8th floor, WI. 7-4551		
Oct. 23	10:00 A.M., SAMUEL WINSTON, 530 Seventh Avenue, 11th floor, CH. 4-2616		
Oct. 23	11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave., 23rd fl., LA4-9350		
Thursday Oct. 23 12:00 Noon	OPENING: CRUISE- SPRING COLLECTION Also Oct. 30, Nov. 6 at 12:00 Noon. By reservation. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Oct. 23 1:00 P.M.	OPENING OF SPRING COLLECTION By reservation. Contact: WI. 7-9470.	CEIL CHAPMAN	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Oct. 23	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, LA. 4-6968		
Oct. 23	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235		

CONTINUOUS SHOWINGS - THESE RESORT COLLECTIONS HAVE OPENED

ADDENDA BY PATTI CAPPALLI 1407 Broadway, 9th floor, 736-5282

ADRI 550 Seventh Avenue, 6th floor, 736-6180

AQUANALA 512 Seventh Avenue, 34th floor, 736-1076

ARBE ORIGINALS 498 Seventh Avenue, 11th floor, 594-0220

ARKAY; RAPPI; CAVENDISH 498 Seventh Avenue, 19th floor, LO. 5-2626

THE ARKINS 530 Seventh Avenue, 6th floor, WI. 7-5324

BARBERINI; BARBARELLA 512 Seventh Avenue, 13th floor, PE. 6-2291

SCOTT BARRIE 1032 Sixth Avenue, 3rd floor, 736-5672

PAUL BLUMENSTEIN; ALISON 530 Seventh Avenue, 27th floor, PE. 6-6983

BRENNER COUTURE 498 Seventh Avenue, 21st floor, 947-9677

CAMEO EVENING FASHIONS; 5:30 P.M. . . 530 Seventh Avenue, 3rd floor, PE. 6-0151

PIERRE CARDIN NEW YORK 205 West 39th Street, 15th floor, 279-3091

CARLYE DRESS 530 Seventh Avenue, 8th floor, 244-6761

CEIL CHAPMAN 530 Seventh Avenue, 14th floor, WI. 7-9470

GINO CHARLES 530 Seventh Avenue, 4th floor, LA. 4-4510

MALCOLM CHARLES 530 Seventh Avenue, 5th floor, 594-3000

CISA 1410 Broadway, 26th floor, BR. 9-3904

CLARET 498 Seventh Avenue, 8th floor, LO. 3-6126

FRANCESCA FOR DAMON 1410 Broadway, 12th floor, MU. 3-2467

DANIKA 498 Seventh Avenue, 2nd floor, 924-4525

EDIE GLADSTONE FOR DEEBS 512 Seventh Avenue, Penthouse, LO. 4-3470

DESIGN THAI 1 East 53rd Street, 10th floor, HA. 1-1676

GREGG DRADDY 498 Seventh Avenue, 20th floor, LW. 4-4197

DYNASTY 530 Seventh Avenue, 16th floor, 279-0710

ESTEVEZ FOR NEAL Hotel Gotham, Suite 1109, CI. 7-2200

EVAN-PICONE 1407 Broadway, 33rd floor, 564-7375

THE FIFTH ADDITION BY RONNIE SIMON . . 530 Seventh Avenue, 3rd floor, LO. 4-9194

WILSON FOLMAR 530 Seventh Avenue, 14th floor, LA. 4-5923

CONTINUOUS SHOWINGS - THESE RESORT COLLECTIONS HAVE OPENED (cont. from page 15)

ANNE FOGARTY	550 Seventh Avenue, 7th floor, LO. 4-9115
SAM FRIEDLANDER	530 Seventh Avenue, 2nd floor, PE. 6-2663
BERT GEIGER FOR CAMPIONI	550 Seventh Avenue, 5th floor, 279-2535
GAY GIBSON; PLW	1407 Broadway, 39th floor, 564-3913
GINALA	512 Seventh Avenue, 16th floor, 244-2700
GINORI	498 Seventh Avenue, 12th floor, 244-4700
GOLDWORM	1410 Broadway, 20th floor, 244-1700
LAURENCE GROSS	498 Seventh Avenue, Penthouse, BR. 9-3650
JON HAGGINS	37 West 39th Street, 2nd floor, 695-5555
HARMAY	498 Seventh Avenue, 22nd floor, PE. 6-5547
HELGA	Hotel Gotham, Suite 1609, CI. 7-2200
JONNY HERBERT; PAB	498 Seventh Avenue, 18th floor, LO. 5-6900
HOUSE OF JAMISON	498 Seventh Avenue, 24th floor, OX. 5-4812
JAEGER	1407 Broadway, 41st floor, 758-6211
JEREMY	530 Seventh Avenue, 9th floor, 594-0870
JEUNESSE; RICHARD BLAUNER'S BOUTIQUE .	498 Seventh Avenue, 12th floor, OX. 5-6234
JUNIOR ACCENT	498 Seventh Avenue, 10th floor, LO. 4-1434
JUNIOR GALLERY	250 West 39th Street, 10th floor, 594-0352
JUNIOR SOPHISTICATES	498 Seventh Avenue, 4th floor, LO. 4-0462
KASPER FOR JOAN LESLIE	530 Seventh Avenue, 4th floor, LW. 4-9000
KIMBERLY	1410 Broadway, 10th floor, 564-1080
GAYLE KIRKPATRICK	530 Seventh Avenue, 29th floor, 524-7900
ANNE KLEIN AND COMPANY	205 West 39th Street, 3rd floor, 279-9915
LAWRENCE OF LONDON	512 Seventh Avenue, 20th floor, CH. 4-3815
MALLORY	530 Seventh Avenue, 19th floor, WI. 7-4406
MARDI GRAS	530 Seventh Avenue, 17th floor, WI. 7-2055
ADELE MARTIN; VIVO	498 Seventh Avenue, 6th floor, OX. 5-2900

(continued on following page)

CONTINUOUS SHOWINGS - THESE RESORT COLLECTIONS HAVE OPENED (cont. from page 16)

MODELIA 205 West 39th Street, 14th floor, PE. 6-8888
 MODERN COUTURE 530 Seventh Avenue, 19th floor, CH. 4-3169
 MR. BLACKWELL 530 Seventh Avenue, 21st floor, BR. 9-8575
 MR. MORT BY STAN HERMAN 498 Seventh Avenue, 3rd floor, 524-3818
 MR. THOMSON 1410 Broadway, 22nd floor, WI. 7-6700
 RAINCHEETAHS BY NAMAN 500 Seventh Avenue, 3rd floor, 563-5100
 NARDIELLO FOR RONA 498 Seventh Avenue, 16th floor, 565-1025
 MOE NATHAN 530 Seventh Avenue, 26th floor, 594-2717
 STANLEY NELSON; CHANA BAKER Hotel Gotham, Private Suite, CI. 7-2200
 PARIS COLLECTIONS 1 East 54th Street, 6th floor, 755-7171
 PARNES FEINSTEIN; PF KNITS 530 Seventh Avenue, 10th floor, BR. 9-0952
 PETTI 4'S 498 Seventh Avenue, 17th floor, CH. 4-3558
 PROJECT II 530 Seventh Avenue, 24th floor, 564-5430
 REMBRANDT 498 Seventh Avenue, 6th floor, LO. 4-3600
 OSCAR DE LA RENTA BOUTIQUE 550 Seventh Avenue, 23rd floor, LA. 4-9350
 SAMUEL ROBERT 530 Seventh Avenue, 20th floor, LA. 4-4562
 RODRIGUES FOR PETER CLEMENTS 530 Seventh Avenue, 2nd floor, LO. 3-0992
 RONA (PATRICK PORTER) 498 Seventh Avenue, 21st floor, LO. 5-1025
 ROYAL LYNNE; CHARLES LORD 530 Seventh Avenue, 14th floor, LO. 3-3035
 THE SCHRADERS 530 Seventh Avenue, 15th floor, LO. 4-9194
 ALFRED SHAHEEN; MISS SHAHEEN 533 Seventh Avenue, 6th floor, 279-5664
 THE SIDNEYS 498 Seventh Avenue, 16th floor, LA. 4-2880
 JERRY SILVERMAN 530 Seventh Avenue, 10th floor, CH. 4-4940
 MALCOLM STARR INTERNATIONAL 530 Seventh Avenue, 20th floor, 594-0030
 STJ BY MARSHALL KLUGMAN 498 Seventh Avenue, 6th floor, OX. 5-2900
 STRELITZ St. Moritz Hotel, Suite 1723, PL. 5-5800
 TANNEL 1400 Broadway, 27th floor, 244-4131
 TRAVILLA Hotel Plaza, Suite 1301, Plaza 9-3000.

1970

JANUARY

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FEBRUARY

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MARCH

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APRIL

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MAY

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JUNE

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JULY

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SEPTEMBER

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OCTOBER

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NOVEMBER

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DECEMBER

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